



Sambhav-Kadam
Foundation

Updated MILVEST Course Brochure- dt 06 March 2024



IIM
SHILLONG

Certificate Program in

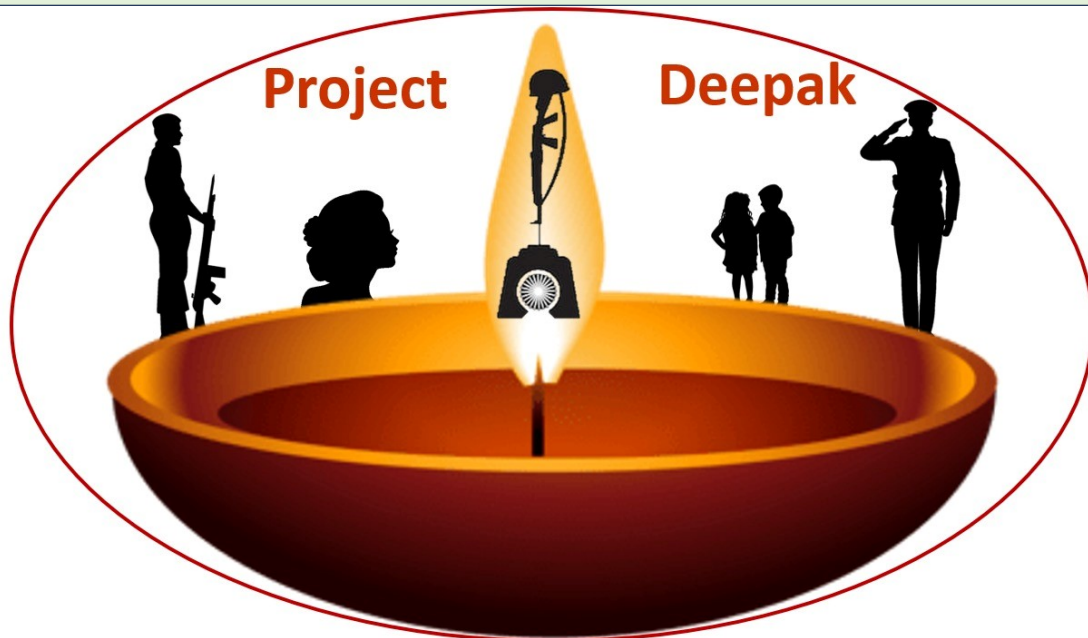
Management Essentials

A foundation Building program on Business Administration

Exclusively for members from Military Community
Rights of Admission in the course are Reserved, & also subject to strict eligibility criteria

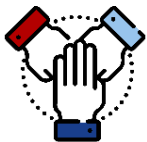


MILVEST



lighting the path for many in military community

Fully sponsored courses exclusively for everyone in military community
Spouses and grown-up children & serving/ retired Officers and Other-Ranks (ORs)
Token Registration charges and Terms and Conditions apply



Sambhav-Kadam Foundation



Army Institute of Technology



IIM
SHILLONG



Grant Thornton



International Management Institute
Bhubaneswar



MILVEST

MILVEST: 2024 Targets: 10,000+ skilled & certified participants from military community
over 2500 participants already enrolled into multiple programs at Project-Deepak
Short Intro-module of 'Management Essentials Program by IIM Shillong' started 30 Jan
830+ participants already enrolled and started learning with IIM Shillong
Main Module starts from 02 April, Registrations are Open till 30 March
Do NOT Miss this **Only One-Time Opportunity: [JOIN TODAY](#)**

for military family members
In association with




Scan QR code to Register NOW



Management Essentials by IIM Shillong @ MILVEST



During Reg: Plse Fill Details Correctly



Token Regn (Non-Refundable)

Rs 3200 to Rs 4200, +Taxes

Or Visit online at

<https://milvest.sambhavgadam.org>
www.sambhavgadam.org/courses-2

a 100-Hour (6+ month): Online Live: Certificate Program

an Empowering initiative *Fully Sponsored*

by Sambhav Kadam Foundation: exclusively for Fauji Community

**Token Regn charges & Terms & Conditions apply*

**Open to ALL Faujis Segments: Spouses, Fauji-Kids; Officers & Other-Ranks
must Read the eligibility norms & 'Terms & Conditions' properly before registering**

Eligibility Essentials

(i) Education: **Minimum Graduation**
for Fauji Kids: in 3rd year of graduation, & onwards

(ii) Language Requirement:

Working level English :

(iii) Technical Skills :

Proficient in Computer & MS Office Tools
& Online and Digital learning

Spread the Word to ALL

Additional Courses: PowerBI & EXCEL

70 Live sessions of 1.5 Hrs

Every Tuesday & Thursday

7 pm to 8:30 pm

Inauguration 26 Jan

Intro Phase 30 Jan – 13 Feb 2024

Main Phase 02 Apr till end Oct 2024



for assistance: connect on telegram app on <https://t.me/OpenProjectDeepak>

Registration will CLOSE on 30 MARCH 2024 !! So HURRY!!

[Click HERE to Register \(with Token Regn Charges\)](#)

(Please ensure, you provide Name, email, and WhatsApp number without any Errors. These credentials should be Unique & NOT shared within family members registered with us. Choose your segment correctly. No changes/corrections are possible later. Token Registration is non-refundable.

Please read Terms and Conditions once before registering (pages 8 to 11 of this brochure)

Watch a **DEMO CLASS** (Session2: 01 Feb) : [CLICK HERE](#)

for Connect-Query-Support: **On telegram:** Click [HERE](#)

Support Webinars: Click [HERE](#) to Register for multiple Free online support sessions this week



Project-Deepak at MILVEST : Setting New Trends

Sponsored by: **Sambhav-Kadam Foundation**



<https://www.iimshillong.ac.in>



CERTIFICATE PROGRAM IN MANAGEMENT ESSENTIALS

EXCLUSIVELY FOR MILITARY COMMUNITY



SCAN TO REGISTER

CONDUCTED BY

Dr. APJ Abdul Kalam Centre for Policy Research & Analysis
Indian Institute of Management Shillong

#Online Course

#SambhavKadam



<https://www.iimshillong.ac.in/#1708662603748-24854949-4964>

Click [HERE](#) to Register (with Token Regn Charges)

Who can Enrol

- Everyone from military community
- all Spouses, grown-up fauji-kids,
- all Other-Ranks (ORs) and Officers (serving or Retired)

subject to below mentioned

4 essential Eligibility norms

- (i) Comfortable with English, spoken and written
- (ii) Comfortable with MS Office Tools (Word, Excel & PowerPoint)
- (iii) minimum a Graduate (for Fauji-kids, 3rd year of Graduation will qualify)
- (iv) able to work on online and digital tools

Program Details

- Mode – Online, Live classes
- Time Duration – 100 Hrs
- Schedule: only Twice weekly, on Tuesday & Thursday evening
- Timings : 7 pm to 8:30 pm (1.5 Hrs)

Program Period

Intro Phase(1) : 30 Jan to 13 Feb 2024

(only 5 sessions) **Completed**

Main Phase(2)- 02 April to Oct 2024

(remaining 63 sessions)

Curriculum

- 9 well curated modules
- total 68 sessions topics wise sessions
- full coverage on business administration in a nutshell

Convenient, Hassle-free Participant Journey in the course

- simply Attend 68 online live sessions by IIM faculty
- only on Tues & Thursday, evening (7pm to 8:30 pm)
- finish MCQ based simple & small quiz after every session
- fortnightly 1 page feedback/ submission on self-learning
- fortnightly mandatory Tasking (simple : hands-On learning)
- if any minor learning-based task/ activity by Faculty
- finish final end-of-course MCQ quiz in Oct 2024

Course Fee Sponsored by Sambhav-Kadam Foundation

Token Regn Charges from Rs 3200 to 4200/- + taxes segmented for Spouses & Fauji-kids, ORs & Officers
only for all widows: Rs 500/- + taxes

Learning Outcomes

- Performance Enhancement in military or corporate
- Add significant value to your managerial capability
- Blend your technical skills with Managerial acumen
- an early start & Launch pad for transition to corporate
- **Acquire Complete Overview of Business Administration**
- **Acquire confidence & awareness to choose next paths**
- **Refresh your knowledge with current business concepts**
- **Acquire a Prestigious Certificate from an Indian Institute of Management (IIM)**
- Boost your CV/ Resume significantly
- Gain Confidence as job-seeker, increase your chances
- **Access add-on corporate possibilities @Project-Deepak**
- **Become part of a large community of seekers & learners**

Certificate Criteria – (i) Attendance (75% for 'Completion Certificate' & 60% for participation certificate), (ii) timely submissions of: Quiz, assignments and taskings (iii) participant responsiveness and (iv) positive attitude.
 Plse Note: Timely completion of a simple Participant-Verification Process, after Registration is mandatory

To Register in the Program,

- Click on Link [HERE](#)
- **Be Careful:** During any 1st time Registering on our portal in entering your Unique Email, Name and WhatsApp number. Ensure **No Errors. No-sharing** details with other family members. **These will become FINAL and can not be Corrected.**

Who should Join this One-Time Opportunity

All Soldiers (Officers & ORs)

- if retiring in 1-2-3 yrs, for - an Early Start
- if Transitioning, for - immediate benefits
- if in military, for - better performance
- if retired, for - a revisit to basics

All Spouses

- who are returning back to work after break
- current job seekers or aspiring for a career
- working, but looking for better job prospects

All Fauji-Kids

- fresh graduates/ graduating /3rd year – for a powerful CV & better internship/ job-offers
- young Professionals – for managerial knowledge and better job prospects

REGISTER - TODAY: Admission kept Open till 30 March 2024

Please read Terms and Conditions once before registering (pages 8 to 11 of this brochure)

Program- Snapshot so far

Program Inauguration: 26 January 2024 in presence of IIM Shillong faculty members, our participants, Business Leaders, Corporate entities and our in-house Industry mentors

Introductory Module:

Total 5 Sessions Completed so far: on Introduction to Management

- delivered: as per schedule between 30 Jan to 13 Feb 2024
- Exceptional program design at **MILVEST** & appreciable delivery by IIM Faculty
- **Watch a DEMO CLASS online (Session2: 01 Feb) : [CLICK HERE](#)**
- Large Program Frameworks (**LPFs**) at MILVEST proven flawlessly and very successfully
- Common Classroom Frameworks (**CCFs**) at MILVEST proven flawlessly and very successfully

Participants Registered & Learning in the Batch: Total 830+ so far

from serving 3 star & 2 star Officers, to young spouses, Other-ranks & energetic Fauji-Kids
All learning collaboratively, excitedly and happily together in our proprietary LPFs and CCFs.

Shaurya (Officers) - **350+** -|- **Tejasvini** (Spouses) - **225+** -|- **Kutumb** (Fauji-Kids) - **85+** -|-
KarmVeer (other-ranks) - **150+** -|- **Vande-VeerNaaris** - **Only (03)**

Please Read few participant Testimonials at the end of document.

Distribution of Registrations (Inter-Service) So Far:

80% Representation from Indian Navy & Naval Families alone

Very Less Representation from Indian Army

Negligible Representation from Indian AirForce

Main Modules Re-Start: 02 April till end Oct 2024

- Classes Online Live: every Tuesday and Thursday; evening 7pm to 8:30 pm

- **CUTOFF – for Admissions – 30 March 2024**

Admissions is Open: for Token Regn till 30 March 2024

Fresh Joiners will be provided with Recordings of 1st five Intro Sessions to catch-up easily

fully paid-up VACANCIES for fauji, Pending Utilisation & Risk of getting WASTED: approx. 4200

6 simple steps: to Register & Enrol in 'Management-Essentials' Program

1. Check personal particulars to Register: i.e. Name, Email & Mobile No. (WhatsApp)
Email & WhatsApp no. to be unique & not pre-registered on our Portal by any family member
2. **Please read Terms & Conditions once before registering (pages 8 to 11 of this brochure)**
3. **Click [HERE](#) to Register (with Token Regn Charges)**

(Please ensure, you provide Name, email, and WhatsApp number without any Errors & Choose your segment correctly. No changes/corrections are possible later. Token Registration is non-refundable. Email & WhatsApp numbers must be unique & not in sharing with family members. Whatever you feed first time becomes your Permanent Details, & cannot be amended later)

4. Receive instant auto-confirmation of payment on email & WhatsApp. Join the participant support group through link provided in email. Save the receipt, it has your credentials as registered on the portal.
5. In next 72 Hrs (3 **working** days) or earlier, receive automated emails from MILVEST, with directions for completing simple Verification process. Complete the Verification process timely.
6. Through automated process, get enrolled in online program portals, access to past recordings, activities, and resources; and receive further session joining links on emails & WhatsApp from 2nd April

Course Curriculum: Certificate Program in Management Essentials

Introductory Phase: Module (1) - Introduction to Business Management (Completed)		
Date	Time 6:55 PM – 8:30 PM	Topics Covered
30/01/24	Day 1 (1.5 Hrs)	1.1 Definition of management
01/02/2024	Day 2 (1.5 Hrs)	1.2 Understanding management and its importance
06/02/24	Day 3 (1.5 Hrs)	1.3 Evolution of management theories
08/02/24	Day 4 (1.5 Hrs)	1.4 Functions of management
13/02/24	Day 5 (1.5 Hrs)	1.5 Importance and role of management in organizations
<p><i>Only 5 Introductory sessions Completed till 13 Feb 2024.</i></p> <p>Registration is kept open till 30 March 2024, for maximum people to benefit from the program</p> <p>Fresh Joiners till 30 March will be provided recordings of 1st five introductory sessions to catch-up</p> <p>Main Phase (2): Module 2 to Module 9 : Starts on 02 April till end Oct 2024</p> <p>Every Tuesday and Thursday; evening 7 pm to 8:30 pm Online Live sessions</p> <p>Monthly Schedules for the alignment of Modules will be timely published</p>		
Module 2: General management		Module 3: Economics
2.1 Organization Structure 2.2 Foundation Skills of Management 2.3 Business Ethics 2.4 Business Communication 2.5 Entrepreneurship 2.6 Creativity & Innovation in Business 2.7 Business Environment 2.8 Business Plan and Development		3.1 Micro Economics 3.2 Macro Economics 3.5 Financial Economics
Module 4: Finance		Module 5: HRM & OB
4.1 Financial Planning 4.2 Budgeting 4.3 Financial Analysis & Reporting 4.4 Fund Management 4.5 Forecasting 4.6 Supervising 4.7 Financing Decision 4.8 Investing Decision 4.9 Risk Mitigation		5.1 Management Styles & Approaches 5.2 Group Dynamics 5.3 Leadership theories 5.4 Team building 5.5 Motivation & Employee engagement 5.6 Recruitment & Selection 5.7 Training & Development 5.8 Feedback & Assessment 5.9 Compensation & Benefit 5.10 Negotiation
Module 6: Marketing Management		Module 7: Production & Operation Management
6.1 Principles of Marketing 6.2 Marketing Research 6.3 Consumer Behaviour 6.4 Service Marketing 6.5 Branding 6.6 Advertisement 6.7 Digital Marketing 6.8 Marketing Strategy 6.9 B2B Marketing 6.10 Salesforce Management		7.1 Introduction to Operations Management 7.2 Forecasting 7.3 Inventory Control & Supply Chain Management 7.4 Six Sigma 7.5 Lean Management 7.6 Maintenance Management 7.7 PERT & CPM 7.8 Project Risk Management

Module 8: Strategic Management	Module 9: Information Systems & Analytics
8.1 Process of Strategic Management 8.2 Function of Strategic Management 8.3 Strategy & Competitive Advantage 8.4 Value Creation 8.5 Business Model 8.6 Corporate Governance 8.7 SWOC Analysis	9.1 Database Management System 9.2 Business Analytics 9.3 Data Science 9.4 Time Series Prediction 9.5 Text & Social Media Analytics 9.6 AI 9.7 Digital Transformation 9.8 Excel

Add-on Modules Possible: alongwith Management Essentials Program

Facilities Management- 10 Hrs Module

By Country Head- Facilities, of a leading MNC in India & MILVEST-mentor

Breaking the Corporate Ceiling: 8-10 Hrs Module

By Sr VP (Technical Projects) of a leading MNC in India & MILVEST-mentor

- this course will be a combination of Workplace Transformation and Soft skills cum corporate nuances like breaking Bias, Cross cultural etiquettes etc., & a module on POSH,

Overview of Corporate Banking Industry, 8- 10 Hrs Module

By Sr VP of a private Indian Bank in India & MILVEST-mentor

*More such Add-On Modules by Industry Leaders can be added progressively

**Industry-Driven Knowledge Delivery sessions by Leading Corporates – also being planned

***The above Add-Ons is subject to achieving the critical-mass of min. 5000 people enrolled into the program

Join Today & Spread this Message to All

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Watch **DEMO CLASS (Session2: 01 Feb)** : [CLICK HERE](#)

for Connect-Query-Support

On telegram: for live chat support at Project Deepak : Click [HERE](#)

Support Webinars: Click [HERE](#) to Register for multiple Free online support sessions this week

Become part of this exciting large group of learners from military community

Excel with confidence and commitment

REGISTER - TODAY

Do NOT MISS this only One -time Opportunity

(Registration is Open for ALL military personnel & family members till 30 March 2024)



Sambhav-Kadam
Foundation



IIM
SHILLONG

Certificate Program in

Management Essentials

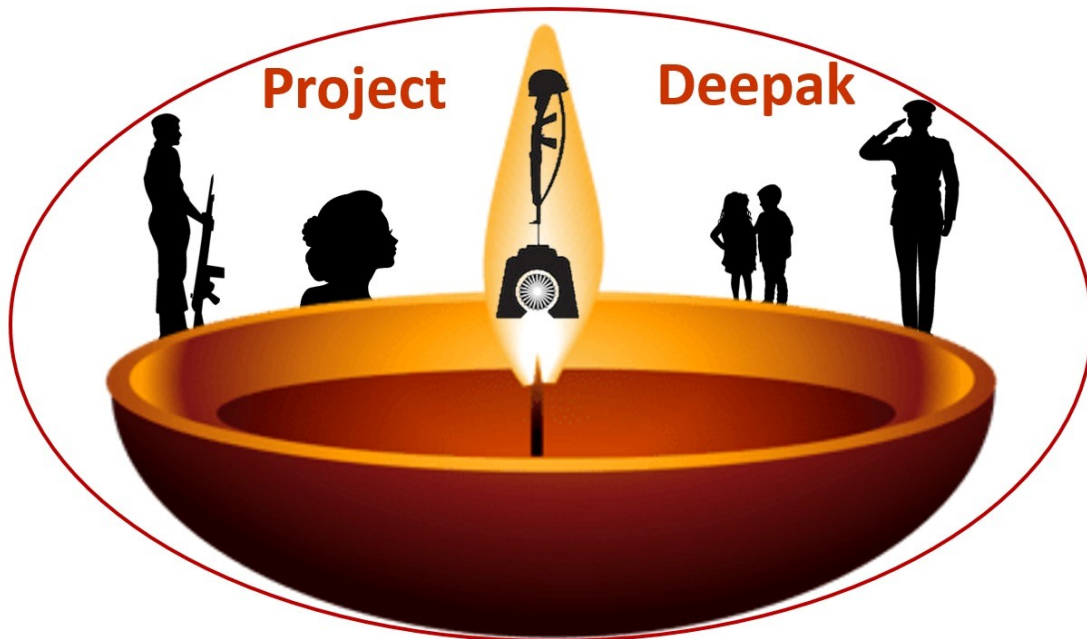
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MILVEST



lighting the path for many in military community

Project-Deepak is a large-scale skilling program for military community members being undertaken by MILVEST initiative of Sambhav-Kadam Foundation

www.sambhavgadam.org

We are thankful to

AWWA (Army Wives Welfare Association) &

NWWA (Navy Wellness & Welfare Association)

for their whole-hearted support to 'Project-Deepak' a Sambhav-Kadam Foundation & MILVEST initiative



Click [HERE](#) to Register (with Token Regn Charges)

Please read Terms and Conditions **once before registering** (pages 8 to 11 of this brochure)



Terms and Conditions

Project Deepak Programs in 2024, under Large Program Frameworks (LPFs) of MILVEST

1. Common Terms and Conditions for All Programs

- a) These programs are exclusively for members of the military community. They are not permitted for anyone else.
- b) Unauthorized/ fraudulent registration or certificates will be cancelled upon discovery.
- c) There will be no refund under any circumstance, of the registration token fee.
- d) Admission will be subject to completion of verification of the eligibility & identity norms within the stipulated timelines for each course. Participants will receive email directives on how to complete simple verification process within 48 hrs of registration.
- e) Award of Certificates will be contingent upon Participants meeting the criteria for Certificates.
- f) Failure to complete Verification of eligibility; specifically submitting proof of education, identity, and reasonable proof of belonging to the military community, before stipulated dates will automatically lead to cancellation of admission.
- g) Participants are required to **fill up all their personal particulars very carefully during first time Sign-up/ Registration on the Portal, as per norms mentioned below. These will be Your Permanent Credentials & No changes are possible later**
- h) Participants are to choose their Segments carefully and correctly (like Shaurya, Karmveer... VeerNaari etc) while registering for courses. The chosen segments will be mentioned on Certificates. Also, any discovery of **wrong-segment** will be treated as a serious **breach of ethics**, and may lead to dismissal from all courses.
- i) Participants are also advised to record/ preserve their basic credentials used during registration. Subsequent registration for any other course in future should have same credentials to map the continuity of learning profile. If not, the participants may lose out on any additional benefits/ initiatives that may be applicable in future, simply owing to mapping of a continuous learning profile.
- j) Being large programs, **all classes will be in Webinar listening Mode Only**. Only Few participants will represent the whole class as panellists, on volunteer and rotation basis in each session.

2. Common Additional Directives for all Large Program Frameworks (LPFs) At MILVEST

- **Personal Details**

Personal Details as filled in during first Sign-up/ Registration will be Final/ Permanent. Email & WhatsApp numbers need to be unique, NOT as shared details of any family member, OR, anyone else already registered with them on our portal. Name filled should be as per guideline below

- Changes cannot be made in personal details during the conduct of the program, or at the time of issue of Certificate. Changing the details is Not possible at our end or yours.
- Participants will be individually responsible for the consequences for **not being able to access the program/ sessions, etc. if the provided details were incorrect**. System will not be able to provide any assistance/ compensation for it.
- **Only in exceptional circumstances, and if made possible through Requisition of external technical resources, the participant will we required to pay Rs 1000/- for each change.**

- **Norms on filling personal particulars for Registration to any program (Very Important)**

Before submitting of Registration form, participants must carefully check & also, make a record of their particulars, for future reference. The key details to be noted & the norms to be followed for each are:

- i. **Name:** Name as provided during registration, will be published on the Certificate (subject to qualifying the criteria for certificate award). No changes will be permissible at any point in time.
- Enter in running (sentence case) handwriting. **NOT ALL capitals.** E.g. **Vinay Singh is correct.** ~~VINAY SINGH~~ is NOT correct.
 - **Ranks are NOT to be used** with name, for security reasons, and also from learning perspective. E.g. **Vinay Singh is Correct.** ~~Capt (IN)~~ Vinay Singh is Incorrect.
 - **If the name is very long** (in some cases), you may please **use appropriate abbreviations.** E.g. **Vinay AVD Singh is correct.** ~~Vinay Agile-Versatile-Dynamic~~ Singh is incorrect.

- ii. **Email ID:** Email should be unique (not shared with family members), working and with free space to receive emails. Ensure to enter the correct email ID with no errors and pay attention to fine details e.g. **“.com is correct”** and **“.com will be an error.”** Also please ensure there are no undesired gaps/spaces between letters abc@xyz.com is correct, but ~~ab c@xyz.com~~ is not

- Make a note of this email ID properly.
- Given email ID and WhatsApp number will be your common point of identity throughout the program, and also in the future for any other program you apply to.
- **Needs to be Unique, and not Shared email/ WhatsApp with any family number who is already registered with these details on our MILVEST portal**
- Issue of Certificates, and also important messages, invoices, and course taskings during the program will be passed on to the given email ID and WhatsApp.
- Given email ID will also be used to log in, for every online live session since the sessions will be programmed on identification of the email ID.
- The session attendance will be marked as “present” if the email ID is correct, in case of incorrect email ID you will be marked as “absent.”
- If you have entered an incorrect email ID during registration, you will NOT be able to undergo the program. There is NO system validation of email at the time of Registration.

- iii. **Mobile (WhatsApp) Number:** Kindly provide **only an active WhatsApp number** & correctly (in the space provided for the Mobile number). **WhatsApp number should be Unique** and NOT shared with other family members

- Ensure WhatsApp is active on the same given mobile number throughout your learning journey at MILVEST. **The WhatsApp needs to be Unique, and not a shared WhatsApp with any family number, or anyone who is already registered with it on our portal**
- The session reminders and joining links will be sent by automated systems on WhatsApp.
- **If you have not provided a WhatsApp number during registration, or provided an incorrect number, or you changed your WhatsApp to a different mobile number; the system-generated session links and other messages will NOT reach you.**
- Participants should keep a record of these details (also mentioned in the invoice) and follow a standard name, email, and WhatsApp for all the current, and also any future courses at MILVEST.
- Changes will not be permissible at any time later.

- **Attendance**

- Attendance will be captured in online session, in automated mode as per your login email ID.
- Ensure timely log into the sessions with the correct email ID registered in the program. If you log in with any other email, or incorrect/ error email, your attendance will not be marked.
- No further discussions on attendance will be entertained at any given point. The digitally captured attendance will be a final statement.

- Award of Certificate has a strict criterion of Attendance, in addition to few other simple criteria. All participants must individually monitor their attendance and ensure they meet the qualification criteria at the end of the course.
- **Participant Support**
 - The program operations will be conducted using fully automated systems. **One-on-one support or separate private conversation will not be feasible.** 'Only One-to-all' format support is possible in the program structure. We may attempt to have one fortnightly open-house live support session to address issues of common nature. The program will be well structured, with clear & adequate directions for everyone, to ensure that all self-enabled and self-motivated participants will thrive & excel easily. Participants need to be self-enabled to follow-up with live online programs.
 - Only in exceptional circumstances, Personalized support may be permitted (to be booked as only a ten-minute service call) with a payment of Rs 200/- plus taxes.
- **Participant Verification**
 - Within 20 days of Registration, **or before the cut-off date (30 March)** (whichever is earlier) participants must provide a verification document/s of eligibility criteria; specifically:
 - i. Education criteria proof
 - ii. Identity proof
 - iii. Reasonably Acceptable Proof of belonging to the relevant segment of the military community. Failure to satisfactorily complete verification by the due date will lead to cancellation of Registration. Details and simple standard process will be emailed within 48 hrs of registration
- **Additional Value-Add interventions**
 - Management Essentials Program, will have additional value-added interventions (in addition to what may be mentioned in the program brochure), plugged in at opportune moments. These will mostly be near-free interventions (unless specified), with only a token registration required to seek admission. These value-adds will also be invariably restricted up to a certain capacity or directed towards specific segments/groups, basis the applicability of the number of resources available, or the participant's performance and conduct. Discretion exercised by Program Coordinator in such matters will be final, and will not be open to any discussion. The Global Certificate programs will be different from the Value-Add programs, which if conducted periodically will have to follow pricing of parent global agencies, a small discount may be arranged for faujis, when possible.
- **Legal Status**
 - Any program under Project Deepak has no intention to establish any commercial/ legal relation with any program participant under the Consumer Protection Act, 2019. Payment of token Registration charges (in any of the LPF programs under Project Deepak) does not confer the status of consumer/ customer to any person or participant. All registered and eligible members of the programs will only be considered voluntary collaborators cum beneficiaries in a welfare-oriented community-enabling initiative. The non-eligible applicants who registered (with a token-registration) mistakenly or fraudulently will not be allowed into the program, and no refund will be admissible for the paid token registration charge. Appropriate legal action may also be initiated against fraudulent entries.
- **Orderly Fauji-Like Conduct**
 - All participants are expected to conduct themselves as is 'becoming of a Fauji community member' (i) Polite (ii) Punctual (iii) Orderly (iv) Responsive (v) self-enabled. Large Programs will require precision and orderly ambiance towards efficient program conduct, and then alone we can expect to create great learning value for all participants and generate positivity. Surely, the participants themselves will also expect the same from a MILVEST learning program. Disorderly or

unbecoming conduct, if any, will be viewed with serious concern; and in severe/ repeated cases, it will be considered a fit ground for exclusion from the program, to maintain purpose and value for all others.

Eligibility Norms for Admissions Management Essentials (IIM Shillong) Course

- (i) Minimum completed Graduation
(Fauji Kids in the 3rd year of graduation will be eligible)
- (ii) Fluency in speaking English and comprehension
- (iii) Working level expertise in MS Office, (Word, Excel & PowerPoint).
- (iv) Working level expertise on digital tools and online learning
- (v) Commitment to complete the full course with attendance and timely submission
- (vi) Focused, committed, self-enabled, and self-motivated individuals with a learner's mindset, appreciable responsiveness to the program requirements, and an ability to resolve self-challenges at the participant's (self) endpoint himself/herself

3. Criteria for Award of Certificate Management Essentials (IIM Shillong)

- (i) Timely completion of the Verification process as per initial dates during admission;
- (ii) Minimum 75% Attendance in all live online sessions;
 - If attendance is between 60% and 75%, only a Certificate of Participation will be issued
 - If less than 60%, a participant can continue to learn in the program, but NO Certificate will be issued
- (iii) Timely Submission of Quizzes, Assignments;
- (iv) Timely Submission of Assessments;
- (v) Timely Submission of additional mandatory taskings (weekly/fortnightly);
- (vi) Participant Responsiveness.

4. Classification of Identified Segments of People within the Community & Individual Mapping

Categories within the military Community for Project Deepak:

Sr. No.	Segments	Personnel/Designation/Rank	Remarks
a.	Shaurya	All Officers	Serving, Transitioning or Retired
b.	KarmVeer	Other Ranks <i>* Honorary Ranks must register as KarmVeer</i>	
c.	Tejasvini	Spouses <i>* Spouses who are/were Officers must register as Officer, Not Spouse</i>	Working women professionals, Career aspirants, or those Resuming employment after career break
d.	Kutumb	Fauji Kids <i>* Fauji kids who are now Officers/ Other Ranks to register with latest military identity</i>	Completing 11-12 th / Graduation, Young professionals
e.	Vande - VeerNaaris	All Military Widows <i>* Officers who may also be widows may please feel free to register as Vande-VeerNaari</i>	-

Participants are to choose their segments carefully and correctly (like Shaurya, Karmveer... VeerNaari etc) while registering for course. The chosen segments will be mentioned on Certificates. Also, *discovery of wrong segment will be treated as a serious breach of ethics, and may lead to dismissal from all courses.*

Do you want to see, **how it feels like** to be in a learning class
at **Management Essentials Course** by IIM Shillong at **MILVEST !!**

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Click [HERE](#) to Register for the Course (with Token Regn Charges)

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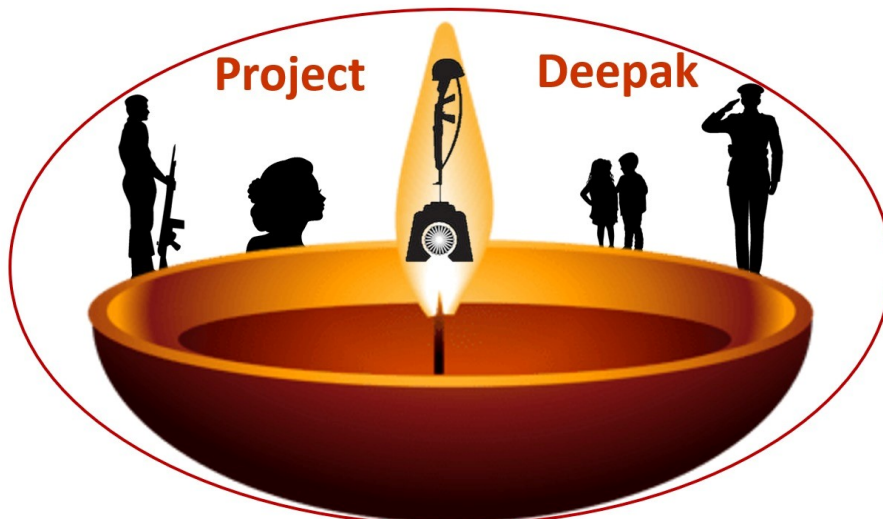
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Main Module starts from 02 April 2024

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being undertaken by MILVEST initiative of Sambhav-Kadam Foundation



Supported by:





About Us

Sambhav Kadam Foundation is a registered charitable, not-for-profit organization committed to creating enabling possibilities for the military community. Through its skilling arm MILVEST (Military Veterans Skilling and Transition), it uniquely creates and delivers the highest quality learning solutions fully customized to the learning needs of the military community.

For the past 3.5 years of continuous month-on-month operation since incorporation on 31 July 2020. MILVEST has successfully undertaken a wide range of programs from highly specialized courses such as PMP, Certified Scrum Master, Lean Six Sigma, Business Management, Data & analytics, software programming, etc. to basics such as Excel, communications & soft skills, LinkedIn optimization, CV making etc. It has also created multiple frameworks such as '*veteran mentoring by Volunteer Industry professionals,*' and '*direct veteran mentoring by leading corporate organizations*' etc.

MILVEST has to date certified over **2000+** military participants in globally recognized certifications, and mentored **5000+** personnel on near-free initiatives on upskilling.

People from all segments in military namely, military officers, other ranks, military widows, spouses, and military wards have benefitted immensely from MILVEST initiatives. Even serving personnel (with no plans to retire) have learned at MILVEST to become better-equipped military professionals in the fast-changing world of skill-based organizational performance. Although our footprints on Other-Ranks, spouses, and wards have been consistent in all our courses/ batches since inception; however, it has been smaller compared to the Officers category which forms the largest subscriber base of our courses so far. We want to increase the footprint on spouses and other ranks to ensure they also get included equally in our initiatives and benefit maximum. We are bringing much-needed supplements in design to make sure they can also fit seamlessly and ensure the widest coverage.

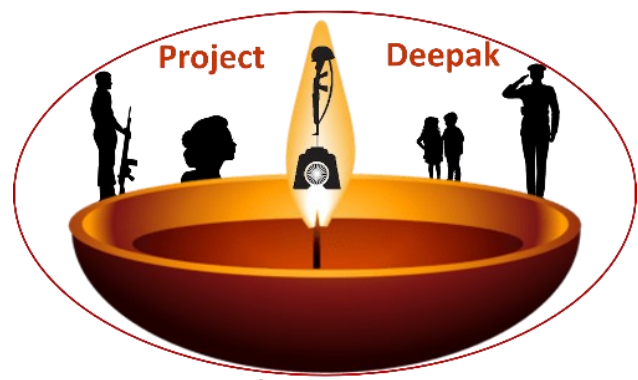
We have launched **Project Deepak** starting 26 January 2024 to create impactful, inclusive, and large-scale programs, to specifically address the growing learning needs and prominent skill gaps within the military community. At MILVEST, we have organically developed '**Large Program Frameworks**' (LPFs) which will make it possible to deliver our initiatives at large scale. This will certainly enable the community members to become more capable professionals, engaged positively through learning; and becoming successful in their chosen endeavours, be it in military or beyond military. MILVEST today is a unique and the largest skilling academy for military members, and we have incorporated all our accrued insights competence & primary research into designing these large program frameworks (LPF) under Project Deepak. Advantage of these programs under LPFs is also that we can mount additional interventions easily, basis firmly identified needs & demands.

Associate with Us

Military Authorities (Welfare and Training), **Corporate Organisations** (with Veterans & Diversity hiring programs), and **Leading Indian Companies** (investing in meaningful CSR initiatives) may please connect with us to further our common objective, and support Sambhav Kadam Foundation. You can write to us on mil.vest@sambhavgadam.org

Official website: <https://www.sambhavgadam.org>





Project – Deepak: A Snapshot

a large-scale initiative to upskill the military community
by **Sambhav Kadam** Foundation under its **MILVEST** Initiative

lighting the path for many in military community

A. Acknowledges the Universal Needs of the military community:

1. to Excel professionally towards personal growth – in the military, & beyond the military.
2. Continuous learning and upskilling as basic professional requirements in the workspace.

B. Empathises with the Universal Challenges for the military community:

Limited or NIL-structured high-quality provisions to upskill which are customized to specific military needs and available on-demand, or at scale. Project Deepak aims to create the same.

C. Identifies the Universal Skill Gaps in the military community:

Identified Skill Gaps	Skilling Tools
Essentials of Management and frameworks in Business World	Orientation on Business Administration
Basic productivity tools	Excel
Orientation on data, and data-based decision-making	PowerBI
Essential Software programming for data analytics	Python
Competency in Spoken English and Comprehension (especially Other Ranks and families)	Language Knowledge and Tools
Operations Excellence & Project Management Frameworks	Lean Six Sigma, Scrum

D. Developing Large Program Frameworks (LPFs) & Common Classroom Frameworks (CCFs) by MILVEST, with Key Features as below:

1. Programs delivered at Scale to address Universal skill gaps
2. Near-Free Programs (Only Token Registration fee from each participant)
3. Most Reputed delivery Institutes
4. Highest quality training; under the mandate, research-based design, and LPFs cum CCFs of MILVEST
5. Joint Certificates for successful participants from the associated Institute of Repute and MILVEST
6. Fully customized in design to the needs and schedules of members of the military community
7. Sponsored by Sambhav Kadam Foundation, with a single purpose of enabling the community

E. Addresses ALL the following Segments within military Community in most inclusive manner:

Segments	Personnel/Designation/Rank	Employment Status
Shaurya	Officers	Serving in the military, Transitioning, or Retired
KarmVeer	Other Ranks	
Tejasvini	Spouses	Working, Aspiring, or Resuming Employment
Kutumb	Fauji Kids	Completing 12 th / Graduation, or Young professionals
Vande - VeerNaaris	Military Widows	-

F. Inaugural Programs Three certificate programs of great-value (under LPFs & CCFs format) have been offered starting 26th January 2024. The programs are fully Sponsored by Sambhav-Kadam Foundation, and being conducted under mandate of MILVEST alongwith partnering Institutes for Repute. All Courses are being offered near-FREE to all military learners to promote learning (non-refundable token Registrations per-participant apply). The details of the inaugural programs are mentioned below: -

* **Management Essentials Program** (our Flag-ship Program in Project-Deepak) has already delivered the Introductory module (05 sessions) very successfully between 30 Jan and 13 Feb 2024. The program recommences on 2nd April 2024 for the main phase between April and Oct 2024. **Admissions are Open for all segments Only till 30 March 2024.**

* **MS Excel based Decision Making Program is now reaching its completion.** The program was very successfully delivered to 1000+ participants between 20 Feb & 02nd March 2024, under the proprietary 'Large-Program' & 'Common-ClassRoom' Frameworks at MILVEST.

* **The LPFs and CCFs have been successfully proven between 30 Jan and 02 March** under multiple programs and multiple sessions; providing deep insights and **showcasing large potential for military community**

* **Data Analytics with PowerBI Program will be commenced w.e.f. 19 March** to 30 March 2024 for another 1000+ participants following the proprietary and well-proven LPFs and CCFs

* Multiple other Programs, large scale and small batches, both within the purview of Project-Deepak and other industry certifications will be launched during the year progressively

G. **Partnering** Institutions of Repute

A growing list of reputed Institutes are aligned to Project Deepak under the mandate of MILVEST such as Indian Institute of Management Shillong, IMI Bhubaneshwar, Army Institute of Technology, Grant Thornton along with in-house volunteer resources at MILVEST from MNCs, Business Leaders, professionals, and many more.

Evolving Components of Project Deepak

- Management Essentials Program (FBPBA) - a common, base-level large-program for foundation-building on business administration, with a universal fit for all
- Corporate led Learning & Mentoring: to augment FBPBA and add-on the corporate side view, to make a wholesome exposure to participants.
- Veteran Mentoring (One-on-One): through volunteer Industry professionals & Corporate led
- Skill based Learning & Advanced Certification Programs: Beyond FBPBA; next level of learning programs basis skill-gaps/ defined needs/ demand from learners who may firmly ask for these interventions from a position of awareness.
- Creating Customized MOOCs to facilitate self- paced learning (in future) for participants.
- Recruitment Portal showcasing an intelligent talent framework drawn on learners to participating Corporates towards potential solution for both ends (Job seekers & Corporates)

Key Expected Outcomes from Project Deepak

- a digitally Connected & Collaborative Community oriented towards learning and enablement.
- Promoting Learning as a culture in the community for fulfilment & professional growth, & not a reason for retirement.
- Filling the universal skill-gaps for a large number of members within military community. Helpful in day-to-day military operations for serving soldiers; Simultaneously Empowering the spouses and wards as well in a very inclusive and collaborative format.
- Successful Push-back of the start-point for retiring soldiers to at least 1 or 2 yrs prior retirement; removing the currently prevalent Cold Start for the majority at 6- or 3-months prior retirement.
- Validation of 'Large-Program Framework' (LPFs) & 'Common Classroom Frameworks (CCFs) in LPFs format, by MILVEST for multiple segments within military Community. **(already Proven between 30 Jan & 02 March 2024 under multiple programs and multiple sessions).**

<https://www.iimshillong.ac.in>

CERTIFICATE PROGRAM IN MANAGEMENT ESSENTIALS
— EXCLUSIVELY FOR MILITARY COMMUNITY —



SCAN TO REGISTER

CONDUCTED BY
Dr. APJ Abdul Kalam Centre for Policy Research & Analysis
Indian Institute of Management Shillong

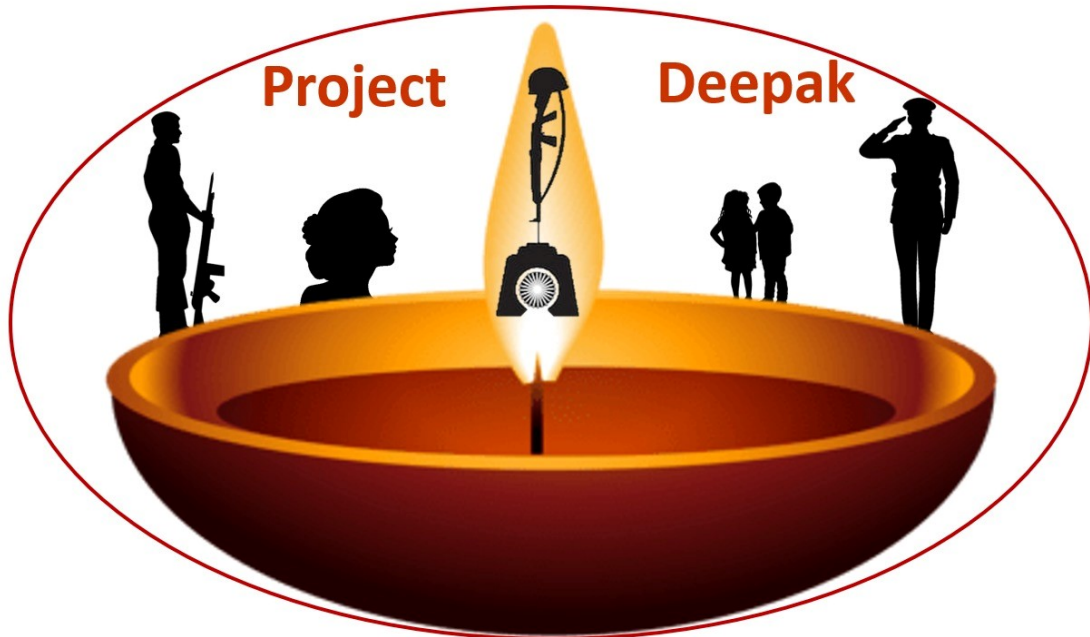
#Online Course #SambhavKadam



<https://www.iimshillong.ac.in/#1708662603748-24854949-4964>

Click [HERE](#) to Register (with Token Regn Charges)

Read the **Terms and Conditions** once before Registering (pages 8 to 11 of this brochure)



lighting the path for many in military community

Project-Deepak is a large-scale skilling program for military community members being undertaken by MILVEST initiative of Sambhav-Kadam Foundation over 2000+ participants already registered under various programs

“Management Essentials Program”- by IIM Shillong at MILVEST

Registration OPEN till 30 March 2024

815+ participants already enrolled and started learning with IIM Shillong

REGISTER - TODAY : Do NOT MISS this only One -time Opportunity

Watch **DEMO CLASS** (Session2: 01 Feb) : [CLICK HERE](#)

Admissions open to all family members of military community

Few Testimonials from Our Participants
After Introductory Module (05 Sessions) between 30 Jan & 13 Feb 2024
Certificate Program in Management Essentials – by IIM Shillong
at MILVEST (Sponsored by Sambhav-Kadam Foundation)

Ankita Tomar (Rathore)
Tejasvini segment

Enrolling in the MILVEST program (Introduction to Business Management) was a transformative experience, offering a deep dive into the fundamental principles that underpin successful business operations and effective management. This comprehensive course seamlessly blended theoretical concepts with practical applications, providing a well-rounded understanding of the dynamic business landscape.

‘Certificate Program in Management Essentials’ by MILVEST by IIM Shillong is equipping me with a robust understanding of key business concepts and management principles. The blend of theoretical knowledge and practical skills acquired throughout the course positions me to navigate the complexities of the business world effectively. This comprehensive experience is undoubtedly an asset in both my academic and professional journey, providing a solid foundation for future endeavors.

Ashwini K Sankhyan
Shaurya Segment

I am a firm believer in ‘Passion, Patience and Perseverance’. The unwavering commitment shown by MILVEST team led by Capt Vinay Singh (Retired), has only reaffirmed my faith. It is encouraging to see entire team putting-in persistent efforts and perseverance in empowering the military community with knowledge, which shall hold all of us in good stead in our present jobs and future.

The instructors from IIM Shillong have been very effective and have articulated concepts clearly and presented information in a structured manner. They have adapted their teaching method to address the wide spectrum of audience and students. All three instructors have been able to arouse my curiosity regarding nuances of Business essentials. Real time examples by the three professors have reinforced and enriched my learning experience.

The ‘Course Design’ looks good. It is inspiring to see the tremendous effort which has gone into designing this ‘One of a kind’ course.

Subhash Sharma
Karmveer Segment

based on the last five sessions I believe I have on track to learn a lot from these sessions and will continue to learn management principles with various examples and case studies from time to time. I am very positive in learning and I believe my aspiration will be

fulfilled by this course w.r.t. the domain of study and syllabus. The webinar sessions are well designed and curated for our need and am looking forward to more such learning opportunities and willing to participate too. A big Thank you to the entire **MILVEST team sir and ma'am.**

Srikanth S Bose
Shaurya Segment

Participating in the Management Essentials course, led by Capt Vinay, was an enriching experience. The cohesive team, led by Capt Vinay, fostered effective communication and punctuality, enhancing the learning environment. Telegram follow-ups facilitated seamless content sharing, ensuring everyone stayed on track. Capt Vinay's leadership and the team's dedication created a supportive atmosphere conducive to learning. His effective interventions at the juncture where the course lesson being hijacked by the panelist, at times, was really praiseworthy as it helped the **IIM Shillong** faculty get more time for lessons. The course not only imparted essential management knowledge but also cultivated a sense of camaraderie and motivation among participants. Overall, a fulfilling journey equipped me with valuable skills and insights for my professional growth.

Dandapani Ravi Kumar
Shaurya Segment

I thank **MILVEST** profusely for taking this initiative and upskilling the community of Armed Forces and their dedication to facilitating a seamless transition for veterans into civilian life by focusing on skill development and professional growth opportunities. I am sure that the focus by team **MILVEST** in ensuring all segments of Military fraternity acquire practical skills and knowledge that are directly applicable in diverse professional domains, finds firm foot holds in every household of the Armed Forces.

Shiju P Augustin
KarmVeer Segment

All the educators from **IIM Shillong** for the program were equally competent and could lead us to a great learning journey. Resourcefulness of the faculty was very handy in providing right examples and contexts to correlate with the topics being discussed. Their passion and readiness could create an immersive learning environment, even in the webinar mode by answering the participant's queries raised through the panelists. Pre reading materials and post read / watch references were sufficient to strengthen and complete the learning process.

Capt. Vinay and MILVEST team deserve a big round of applause for their unwavering support in administrative and technological aspects. Capt. Vinay's briefing prior to the sessions were not merely inspirational but enabled us to implement the theories taught to add value in our respective domains.

Ansh Mishra

Kutumb

I am lucky enough to have discovered this platform wherein we as a community get an opportunity to learn and practically apply management skills. I'd like to thank MILVEST and the team for this wonderful opportunity in which we get an exposure as to how and why management is important in our lives even in the army, from what I have seen, management is very important. The introductory classes were very knowledgeable and adding to that, IIM Shillong's backing and professors were very much approachable and thoughtful. As a panelist myself in one of the sessions, I could see the passion in each one of us regarding the course and IIM professors.

Suvendu Panda

Shaurya Segment

All the covered topics of learning, impressions and reflection can be seen in MILVEST / Sambhav-Kadam Foundation. The organisation is making people learn, impacting their lives by creating an impression and open to feedback / reflection to improve the system for the best for the people for the fraternity overall.

The phase 1 of Management Essentials by IIM Shillong sponsored by Sambhav-Kadam is a holistic approach to educate every strata in Armed Forces community. This approach is a feat in itself as it involves Management, understanding the nuances of how the structure of the program will work, putting technology to work and relying on it, understanding how people in the fraternity think and delivering a program at this cost is an example of management. It is similar to Corporate Social Responsibility, touching and transforming the mindset of people of the fraternity in a very holistic way.

Sumit Kumar Dakua

Karamveer Segment

I find myself immersed in a learning environment that constantly challenges my intellect and perspectives. These initial classes have been a blend of theoretical frameworks, interesting discussions, providing me with a complete understanding of the subjects covered. I am confident that the knowledge and skills acquired during these initial classes will serve as a solid foundation for my future academic.

Reyo P Augustine

Shaurya segment

Classes were informative and intellectually awakening. Language used was understandable. Kudos to the Professors of IIM Shillong for such wonderful and interesting classes. I can't forget to mention the efforts made by Sambhav-Kadam Foundation, MILVEST and Capt Vinays' efforts in making such an effective and meaningful learning design for the defence society. Thank you and regards.

Uphar Saxena
Shaurya segment

Lights..Camera..Action !!!

The registration process was seamless for me. The login credentials, meeting links, initial paperwork for enrolment to the course, everything went on in a smooth fashion. And this highlights that MILVEST and Sambhav-Kadam foundation is a well-oiled extreme machine which is fully geared up to not only live up to their reputation but is committed to ensure that the military community gets the best...with no regrets !!.

The Intro Phase

on 30 Jan 24, the initial class was a stunning showstopper in terms of content, delivery and had an immediate connect with the participants.

In the subsequent classes till 13 Feb 24, the students were exposed to various aspects of management essentials covering definitions and lingua franca of management, history and evolution of theories of management, quick and relevant puzzles/ questions etc. Each lecture was followed with a quick quiz to gauge the penetration of the topic with the students.

The teachers Prof Rohit Joshi, Prof Rohit Dwivedi and Prof Ashutosh Murti, each of them had their own unique way of taking on the class and all three of them were absolutely bang on in imparting what they impart best – high quality education in easiest possible way.

The classes were efficiently and effectively organised on online platform and the background associated works of recording of classes, posting of pre/post reads, quiz, other notifications etc was five sigma, if not six sigma (please bear with me as I am still in my infancy in the world of management jargons !!).

To sum it out, the five initial classes have been bang on in creating connect and interest for the rest of the course, akin to what a movie trailer build up for the forthcoming movie. I am surely hopeful that the future classes would be thousand time worth of the money and time that I am going to invest in this program.

Picture Abhi Baaki Hai.....

Yes. We have just been party to the trailer and the course is looking greener and greener already. A whole bouquet of management essential, theories, concepts, education, quiz, assignments are waiting in store from 02 Apr onwards. Definitely and eagerly looking forward to it with zeal and enthusiasm.

And the Award goes to..... “THANK YOU TEAM MILVEST”

Gopal Gupta
Shaurya Segment

My Impression

If I speak about my impression, it is a much needed course for any person exercising the management be it a project, supply chain or operation. The professors undertaking the classes are renowned with abundance of knowledge and experience. The way they impart knowledge is truly inspirational. I strongly recommend the course to everyone. In just five classes the impact they have left on me personally is enormous. I would like to thank Captain Vinay to bring all the participant of Military Community under a single umbrella. In today's world where we think about our day to day needs and react accordingly. At least someone is leading with the mission to grow together for the military community. This is a much needed course and I am glad that I am the part of this community.

Gurkirat Kaur
Kutumb Segment

In this Management essentials course, which is a greatest opportunity for our grown-up Fauji-kids for enhancing the skills for brightening up the future of our military community. In this management course typically gain insight into fundamental concepts like importance & understanding of management, functions and evolution of management theories and role of management in organization. This also explores the dynamic interplay between internal and external factors that influence operation and learn to analyze case studies to apply theoretical knowledge into practical experience. Overall, a management essential course equips individual with the foundational knowledge and skills necessary for effective management in various organizational settings.

Ashish Shah
Shaurya Segment

My compliments to the MILVEST team for taking an effort with Indian Institute of Management Shillong for our military community. The first five sessions have been indeed insightful, although one has been practising management for the last three and a half decades in active service. There are some new concepts, jargon and definitions that have made me think in a new magnitude.

Gaurav Pachaira
KarmVeer

It is a great opportunity for me to be the part of MILVEST. As our first session started on 30 Jan and I join as a panelist first time I got to know what is actually Management after that session i.e. **PEC** (Planning- to achieve Goal, Execution- execution and implementation of Plan and control-monitoring the complete execution of plan.

The knowledge which we got from these initial 5 sessions is much more than above which are useful practically in the civil environment which I can use in my newly setup business.

We are very thankful to **@Capt Vinay** for such a innovative idea for Fauji community and

help us to be attach with society by being the part of such innovative project and also learn the approach to deal within Civil

-Abhilasha.Kakal
- Tejaswini segment

My Impression on the course:

The Management essential classes so far has been exceptional. All professors demonstrated excellent knowledge, delivering the subject matter with clarity and enthusiasm.

Their profound knowledge in the subject matter made it easier to understand even the complex topics with the accurate and relatable examples for everybody. Their commitment to address doubts with a lot of patience was commendable.

The comprehensive coverage of a vast array of concepts and areas within the limited period of time has contributed significantly for gaining better understanding of the subject matter.

- Shekhar Attri
- Shaurya segment

As someone who served in the military and is now transitioning into the workforce, attending a series of classes has been incredibly valuable, in expanding my knowledge of management and leadership within a business context. These sessions covered topics, such as the evolution of management theories decision making processes and the fundamental functions of management. They have provided me with insights and a solid framework that I can apply to my career path.

To sum up, these training sessions on management have been truly transformative, equipping me with a comprehension of management theories, methodologies and the crucial role leadership plays in business. They have given me a foundation to transition my leadership experience from the military into management practices, in the civilian world emphasizing the significance of being adaptable.

Anil Kumar
KarmVeer segment

The sessions conducted by MILVEST in collaboration with IIM Shillong was great and left a great impact on me. It was an eye opener about management studies. Mostly everyone is doing MBA in various disciplines but I guess hardly anyone would teach the subject the subject like it was taught here covering the theories of management to its evolution.

Team MILVEST efforts headed by Capt Vinay, in shaping ordinary soldiers into assets are commendable, and I already feel a strong connection to the MILVEST family. I have encouraged others to join this transformative experience.

Krishan Kumar
Shaurya segment

I feel myself lucky to have been part of this journey of MILVEST which is transforming the ordinary soldiers in to assets. The effort of this institute will surely pay in big way and I already have started to feel the part of MILVEST family. I have reached out to many to join this for there own improvements however opportunity was only grabbed by few. The one who did not join even does not know what they are missing out on. I know, just thanking your initiative of shaping our future is not enough, therefore my efforts to get as many onboard will continue. I complete believe in your tagline of, this is just the beginning.

Management is way of life. It impacts our lives in big way as it changes our approach from accepting to ensuring. Earlier I believed as, if a procedure is already set it shall not be disturbed until required. Now I think nothing is perfect, there is always a better way doing things.

RIDDHI RATHORE
TEJASVINI SEGMENT

Dear MILVEST Faculty

I trust this message finds you in good health. I would like to express my gratitude for the recent assignment that delved into the evolution of management theories, offering a comprehensive journey from pre-industrial societies to the complexities of the post-industrial era. This assignment has not only broadened my understanding of historical management paradigms but has also prompted critical reflections on their contemporary applications.

I want to express my appreciation for assigning such a thought-provoking and comprehensive task. It has encouraged me to consider the intricate interplay between historical perspectives and the challenges faced by modern organizations. I look forward to more assignments that continue to stimulate critical thinking and bridge the gap between theory and practice.

SN Avinash
"Shaurya" Segment

I chose to undergo this course simply for academic pursuit. With the changing dynamics of man-management in the Indian Navy, it is important for an officer to understand the modern challenges that come with the newer generations who enlist to serve the country. Hence, learning the essentials of management will only come handy when I face a situation that may not have been a norm a decade ago with respect to man management. The five sessions and the support sessions have paved the way for what is to come ahead and as a student, I cannot be far more excited to learn.

I extend my heartfelt gratitude to Sambhav-Kadam for their remarkable initiative in providing accessible education to defence personnel through the fully sponsored Certificate Course in Management Essentials by IIM at MILVEST. Their unwavering

commitment to supporting the educational endeavours of the defence community is truly commendable. By facilitating this invaluable opportunity, **Sambhav-Kadam** has not only enhanced our professional growth but has also underscored the importance of empowering those who serve our nation. This initiative serves as a beacon of support, enabling us to broaden our knowledge and skills, and I am sincerely thankful for their dedication to fostering educational advancement within the defence community.

Girish Kumar BV
Shaurya segment

The **MILVEST** initiative, in particular, Project **Deepak** and the Management Essentials course, offer a unique opportunity for defense personnel and their families to gain valuable management skills that translate seamlessly into the corporate world. The program instructors have emphasized several critical concepts—from goal-setting and problem-solving to value creation and quality control. In our discussions, technical challenges arose at times, yet these became valuable learning experiences themselves, highlighting the importance of adaptability and resourcefulness in facing real-world obstacles.

My experience with the **MILVEST** Project **Deepak** and Management Essentials course has been incredibly positive and enriching. It has solidified my understanding of management principles, opened my mind to creative problem-solving strategies, and underscored the importance of continuous learning. Importantly, the program recognizes and respects the strengths that defense personnel and their families bring to the table. Given the caliber of the instruction and the supportive learning environment, I confidently recommend the **MILVEST** initiative to anyone in the defense community seeking to develop their business and management skills.

In line with **MILVEST**'s mission, I am encouraged to take an active role in spreading awareness about this course within my circles. I firmly believe that this educational opportunity can be a catalyst for transformative growth for our wider community.

This great learning experience will surely go a long way, in my personal and professional life. Educators discuss their real-life experiences and contextual examples which can be directly applied or experimented with in my current role.

Awaiting for the next phase of immersive and collaborative learning.

Rajesh Nair
KarmVeer Segment

The insights gained through these sessions had a very positive and lasting impression on me. It introduced me to management theories which were not known to me and it made me to think in more imaginative manner. Also, the healthy discussions during the session with practical examples were very much helpful in understanding the Management process.

Introduction to 'Management Essentials' by **MILVEST** has certainly widened my horizon and interest towards management system. The sessions made me to understand functioning of management system and various management theories. I am looking forward for the modules scheduled in Main phase (2) in upcoming weeks.

Sushant Gokhale
Shaurya Segment

It gives me immense pleasure to share my views. By enrolling in this Management Essentials course, I think I have taken the right '**Kadam**' towards the goals which I feel are '**Sambhav**' in near future. And I say this with some confidence because of the learning I have gained in the last 5 sessions.

I was really looking forward for a course correction in my life. At 20 years in Army, and with 10 more years to superannuate, I am at a cusp of my professional life. I was looking for something that will kickstart my journey towards a second innings, gathering knowledge outside the domain of military jargons. To be honest. I was more attracted to the IIM tag than anything else. However, as I logged in to my first live session on 8 Feb my impressions started changing. This is an extremely unique curriculum. I do not think there is any course curated like this. And this is *essentially* so much suited for the defence fraternity. We really needed someone to tell us exactly this. And this course has made it '**Sambhav**'.

In nutshell, the course has been successful in ticking the right notes in my system of everyday life. It has made me curious to new things, made me think more than before, think differently and more importantly has brought me back to my study table after almost 25 years. I am suddenly enjoying this new phase in my life. I want to convey Capt (IN) Vinay, **Sambhav-Kadam** foundation and **MILVEST**, my profound regards for curating this programme. Really looking forward for many engrossing sessions, pre reads, post reads; and indeed looking forward for the opportunity to give back to the organisation and to the society whatever I learn here over the next six months on the Management Essentials programme.

Dr. Aatira Fathima Aleem
Tejasvini segment

The relatable examples which make complex theories and concepts more understandable and relatable, the insights provided along with activities, pre- and post-session reading material and assessment offered through the Learning Management System are so well thought. It has significantly altered my outlook and increased my interest in the field off management.

Along with these discussions, engaging examples, video clips and activities made the learning more relatable. Furthermore the inputs in the pre-session and post-session by the moderator, Captain Vinay Singh, pre-read material, post session quiz and \Post session summary in particular also enhanced the overall learning experience.

I eagerly await the upcoming sessions with enthusiasm and wish to share this enriching experience with other members of the community to foster mutual growth.

SADHAMHUSSAIN CS

KaramVeer Segment

I decided to take up the course seriously and to continue with the add-on sessions with utmost dedication and hope. Being an aspirant of MBA HR, it will be more helpful to understand the techniques from the best of its field, the professors, scholars and the managers. MILVEST's Project **Deepak** program has really inspired many of the Karmveers to become part of such an elite management schools with nominal fees.

This message of Project **Deepak** is just to help the military family and best and equal opportunity to all segments of the military community. Being part of the society it has been an encouraging program for the professional and personal advancement. This opportunity may be availed and exploited at all levels and also may be circulated among the community. The add on module conducted may enlighten the retiring personnel to step out without any burden and to get along with the society. This course may make the transition so smooth with a smile on the retiring personnel. Hope to continue with **MILVEST** for more courses and the overwhelmingly positive attitude of team members reflects their interest and involvement and boost the respect of us to participate with more enthusiasm. Heartfelt thanks to **MILVEST** for the wonderful chance through the course to shape up the next innings.

Esha Agarwal

Kutumb

At the outset, I would like to thank the entire **MILVEST** team. I am glad I enrolled to be a part of this course. So far, the learnings have been good and the sessions have been extremely interactive. The quizzes at the end of each class have helped me retain the main motive of the lecture and revise what was being discussed better. While this is just the beginning of the course, I am looking forward to learning more advanced concepts and hopefully applying them as well.

Thank you for being an active facilitator, team **MILVEST**. Your contributions are noteworthy.

S Kiran

Shaurya Segment

The Course is extremely educative and I as a military leader is consistently learning the basics of management and the learning will help me to reflect the same in my career in the civils. The initiative taken by **MILVEST** will be a guiding hand for the Military Community as well as the Families. This way we may grow as a team which doesn't have any discretion of ranks as well as gender and age. The course will also benefit everyone to know each other as well as the thought process of the younger generations as the course is also having the wards of defence personnel as the participants.

The course is providing a deep insight of the various topics related to management and is formulating a bridge between the leadership skills which are already inherited by the military veterans over a service of two decades to the Nation and the managerial skills that to be adopted by the veterans to perform in the civil ventures as a part of the second

innings. The course is extremely beneficial to give a guiding light in managing the crisis that will evolve over a period of time in the second innings for a military veteran.

Richa Mishra
Tejasvini

The Project Deepak, Sambhav Kadam Foundation and **MILVEST** initiative, have undoubtedly become beacons of support for the military community. I am grateful that I am able to undertake this course and I want to express my thanks to all for organizing the certificate program on the management needs of defense personnel and their families. This program is incredibly insightful and valuable, providing us with essential knowledge and skills.

*I appreciate the effort and dedication put forth by **MILVEST** , **IIM Shillong**, and Director/Host Captain Vinay Singh in making this Project Deepak program a success. It is a privilege to be a part of such a well-organized and informative initiative.*

Overall, the introductory classes have provided a solid foundation for the upcoming essential management classes, instilling confidence and enthusiasm for the learning journey ahead

Click [HERE](#) to Register for the Course (with Token Regn Charges)

Please read Terms and Conditions once before registering (pages 8 to 11 of this brochure)
(Please ensure, you provide Name, email, and WhatsApp number without any Errors during the 'first-time registration on the portal'. Email and WhatsApp numbers must be unique, and NOT shared details with other family members already registered on our portal No changes/corrections are possible later. Token Registration is non-refundable)

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Become part of this exciting large group of learners from military community

Short Intro-module of 'Management Essentials Program by IIM Shillong' started 30 Jan

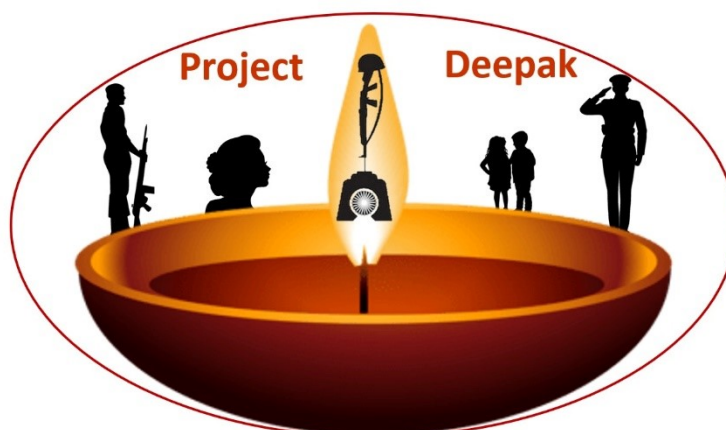
815+ participants already enrolled and commenced learning

Main Module starts from 02 April 2024

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Do NOT MISS this only One -time Opportunity

(Registration is Open for ALL military personnel & family members till 30 March 2024)



lighting the path for many in military community